

Teen Haven - Brand Standards Quick Reference

Primary Logos



Stacked Vertical



Horizontal

Color Palette



Pantone
715

C M Y K
0 54 94 0

#f68c2a



Pantone
166

C M Y K
5 82 100 0

#e55425



Pantone
4195

C M Y K
61 52 47 17

#66686d



50 Percent
Black

C M Y K
0 0 0 50

#c6c8ca

Secondary Logos & Assets



Skyline Monogram



Building Monogram



Building Horizontal



Building Simple Horizontal

Typography

Tastysushi

Teen Haven

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

Myriad Pro

Teen Haven

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

Bold

**Lorem ipsum
dolor sit amet.**

Regular

**Lorem ipsum dolor
sit amet.**

Photography & Video Style

