

Wonder Academy - Brand Standards Quick Reference

Primary Logos



A MINISTRY OF
WATER STREET MISSION

Heart Crest



Arch Lettermark &
Heart Monogram



W Vertical Logo



A MINISTRY OF WATER STREET MISSION

W Horizontal Logo

Color Palette



Pantone 321
C M Y K 100 22 42 2
#008b95

Pantone 1235
C M Y K 0 31 98 0
#fcb61a

Pantone Warm Red
C M Y K 0 75 90 0
#f16531



70 Percent Black
C M Y K 0 0 0 70
#b3b3b3

100 Percent Black
C M Y K 0 0 0 100
#ffffff

Secondary Logos & Assets



LOVE OF GOD, LEARNING & PEOPLE

LGLP Tag Logo



Teal Arch Lettermark



Yellow Arch Lettermark



Orange Arch Lettermark



Black Arch Lettermark



Squared W Horizontal Logo



A MINISTRY OF WATER STREET MISSION

Squared W Vertical Logo



Squared W Monogram



Oblique W Monogram



Oblique W Heart Monogram

Jost

Wonder Academy

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj

Kk Ll Mm Nn Oo Pp Qq Rr Ss

Tt Uu Vv Ww Xx Yy Zz

Bold

Regular

Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet.

